

DEVELOPMENTS

Community. Growth. Support.

The Newsletter of the Simpson County Development Foundation

Volume II, Number 1 (FY2017)

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June and July 2016

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Developments:

The Newsletter of The Simpson County Development Foundation

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Skip Russell President-Elect

Pat Brown Secretary-Treasurer

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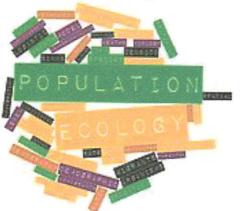
Vice-President Stakeholder Development

Donnie Caughman Executive Director

From the Executive Director

The June 2016 issue of Mississippi's Business, a publication of the University Research Center, Mississippi Institutions of Higher Learning, in an article on Mississippi's population trends, noted the following: "Mississippi's population has increased at a considerably lower rate than that of the U.S. and surrounding states. . . . In terms of cause-and -effect, the lack of population growth likely stems from the historical lack of economic growth in the state; over time the state's economy has grown at lower rates than the region or nation. Other factors—not entirely unrelated—likely contribute to the slow population growth as well, such as the absence of a relatively large urban center or centers in Mississippi. Thus, while population growth may not necessarily represent an economic goal in itself, it can serve as a sign of achieving other desirable outcomes. Perhaps a good recommendation comes from economist Alan Randall, writing about the challenges of rural areas: "Given that remoteness is exogenous in the short- to medium run, the most promising strategies seek to generate a regional advantage in performance of high-value work, and involve long term, sustained focus on education, infrastructure, quality of life, and **favorable economic and fiscal policies.**" [Emphasis added.]

Also, according to the Mississippi's Business, "Mississippi's population



increased 5.1 percent between 2000 and 2015". However, the populations of our border states have more than doubled our percentage increase.

As we look at Simpson County and what its population trends look like from 2000 to 2015, we can determine that our county's population is trending down from 27,639 to 27,279, a loss of 0.05 percent. Our county seat, Mendenhall, has experienced a negative 0.35 percent population loss since 2000 going from 2.593 to 2,473. The City of

Magee shows a much better development with an increase from 4,295 in 2000 to 4,379 in 2015, an increase of 0.26 percent. However, after the 2010 census, the City of Magee had a population of 4,408. (*Information from Central Mississippi Planning and Development District*)

While the *Mississippi's Business* article recognizes the correlation between economic growth and population growth, there have been many economic positives occurring in our county. While many downtowns are dotted with empty buildings and look like a shell of their former self, Mendenhall and Magee have managed to continue their vibrant downtown area thanks in part to their local leadership and Chambers of Commerce. In 1990 there were 385 business establishments in Simpson County. Today, there are 875.



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We live in a region that has world class health care professionals and facilities, information technologies, productive farmland and beautiful natural resources, yet we lose more than our share of talented young adults to more urban areas, and we cannot get affordable, realizable broadband service to our rural people.

As the leader of Simpson County's economic and community development organization, we take ownership of the responsibility to help grow and prosper our county, but we need your help. We all must revive our civic energy, get involved with institutions and organizations, speak your mind, have ideas, make a difference.

We need to look internally and help find ways to make existing businesses and commerce stronger and unlock the innovative entrepreneurial spirit that exists among adults and young people in our communities. We also must recruit industries, businesses and retail that are a good fit for our county.

To end this on a positive note, Simpson County has many positive attributes which make it attractive to home owners and business, our location is ideal, four lane Highway 49 right through the heart of the county, three major Interstate highways within thirty miles, two major airports within a forty-five minute drive, a strong workforce, attractive business climate, quality universities as close as thirty minutes, the best community college in the nation is located here in Simpson County, and a superb quality of life.

MEMBERSHIP

During FY 2016 (July 2015 – June 2016), the Foundation welcomed seven new Business Sponsor Level members:

- Mendenhall Farm Bureau LLC
- J Grant Menswear LLC

- Booth Discount Tire
- Jeff Boone Real Estate & Appraisal Service LLC
- Palmer Insurance Agency
- The Magee Agency LLC
- Cattail Creek Furniture & Interiors



Pictured above is Nona Cook, owner/operator of Cattail Creek Furniture & Interiors. Pictured below is Maura Boone Anderson of Jeff Boone

Real Estate & Appraisal Service.



CALENDAR

- Monday, 07/11 COUNCIL of GOVERNMENTS.
 7:30 a.m., Zip's Restaurant, Magee.
- Tuesday, 07/12 SIMPSON CO. ECONOMIC DEV. DISTRICT. 11:30 a.m., Berry's Restaurant, Magee.
- Thursday, 07/21 SCDF OFFICERS & DIRECTORS.
 10:00 a.m., Location TBA.



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June and July 2016

Rrian Ramard





Congressman Gregg Harper will be the guest speaker at the July Council of Governments meeting.

The meeting is set as follows: Date: Monday, July 11, 2016

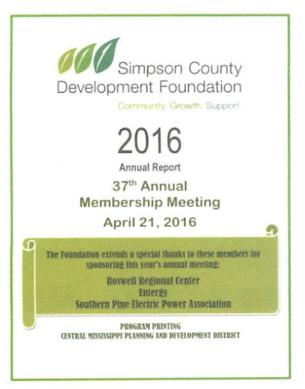
Time: 7:30 a.m.

Place: Zip's Restaurant, Magee

The Foundation is providing breakfast, and we are looking forward to a well-attended meeting of our elected officials as we welcome Congressman Harper to Mississippi.

REMINDER

Members unable to attend the FY 2016 Annual Meeting and wanting a copy of the Annual Report may call (601-847-2375) or email (scdf@bellsouth.net) for a copy. Hard copy and electronic versions are available.



LEADERSHIP DEVELOPMENT

We are now accepting nominations/applications for Simpson Leaders FY2017 (Simpson County Leadership Development).

While exact dates are not yet set the four sessions will each be on a Thursday and Friday of one week in each of the following months:

Session 1 -- August

Session 2 -- September

Session 3 -- April

Session 4 - May

Precident

For further information, please contact Richard Rankin by phone at 601.847.2375 or by email at scdf@att.net.

Attached is the combined nomination/application form. Please reply by July 1, 2016.

FY 2017 SCDF—Officers/Directors: Executive Committee

r resident		Brian Barnard
President-elect		Skip Russell
Secretary-Treasurer	•	Pat Brown
Vice- President-Government Relations		Todd Booth,
	Jimmy	Clyde and Gregg Paes
Vice-President- Con	mmunity Development	Mallory Yelverton
Vice-President-Eco	nomic Development	Stan Bulger
Vice-President-Stakeholder Development Jacob F		Jacob Blakeney
Board of Directors		
Class of 2017	Class of 2018	Class of 2019
Brien Hubbard	Brandon Hubbard	Whitney Baker
Kelly Jones	Mike Jolly	Julie Breazeale
Cyndi McIntyre	Faith Kennedy	Cynthia Bynum
Marney Walker	Josh Duckworth	Price Wallace
	Staff	
Donnie Caughman, Executive Director		
Richard Rankin, Office Manager		

SIMPSON COUNTY LEADERS – FY 2017

Employer Nomination and Participant Application

All nominations and applications are held in confidence.

DEADLINE FOR SUBMISSION: JULY 1, 2016
By Mail: SCDF, P O Box 127, Mendenhall, MS 39114

By Fax: 601-847-2380

Employer Nomination and Commitment

This section is REQUIRED <u>unless</u> the Applicant is SELF-EMPLOYED.

NOMINEE:	
time required to participate in the program and payme [] Please check here if employee [] Please check here if employee	will pay the tuition.
No	ominated by:
Name:	Title:
Organization:	Telephone:
Signature:	Date:
PERSONAL DATA Full Name:	QUIRED of ALL Applicants. Preferred Name:
Home Address:	
Mailing Address: [] Same as above Or, if preferred > [] Work:	
Telephone: Please enter all, and check the one we may [] Home Phone:	use to reach you during the day.
EDUCATION (Please show highest level of academic or	vocational education completed.)
School City/Stat	e <u>Major</u> <u>Degree</u>
Specific Employer-Provided Professional/Vocational	Courses:

Page 2 of 2 – Simpson County Leade	ers—FY2017 Employer Nomination and Participant Application
PRESENT EMPLOYMENT If this is	SELF-EMPLOYMENT, please check here [].
Present Employer:	
Present Title:	Number of Years with present employer:
honors or awards:	scribe your current community activities, including organizations, offices, and special
How many hours per month do your s	pend on civic, community, professional and other activities?
Have you held Elected Public Office:	[] No [] Yes—Please specify
List three (3) opportunities Simpson C	County has to offer.
1.	
2.	
3.	
List three (3) significant problems faci	ng Simpson County today.
1.	
2.	
3.	
APPLICANT COMMITMENT Will tra	vel or other issues compete with your full involvement in this program? [] No
[] Yes – Please Explain:	
Signature	Date